

TAMARA WELLONS SAYS "IT'S TIME" TO UNITE A GLOBAL AUDIENCE IN HER NEW SOUL-IGNITING SINGLE

DC-based artist, Tamara Wellons, releases "It's Time" to showcase the power of deepening our universal connection and positive mentality, available worldwide, co-produced by Kinard Cherry, Alton Jackson and Maurice Herd

Stream "It's Time" HERE: <https://www.youtube.com/watch?v=NntSCx8TvCQ&feature=youtu.be>
Watch the Visual HERE: <https://youtu.be/0IWlhEfBBow>

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(Washington D.C., VA - September 4, 2022) *"I originally called this song, 'The Gospel' because the lyrics have a message that I feel is the truth,"* R&B/Soul artist, Tamara Wellons says about her new soul-filled power single, ["It's Time."](#) While many suffered the loss of friends, family and their identity through the global pandemic, Tamara honed in on her talents and stoked the fire within. The unexpected result: something real for her audience.

A deliberate catch-phrase power performance is felt in ["It's Time,"](#) a five-minute R&B/Soul song with a cornucopia of shining moments. *"We had to bring in the new year in quarantine,"* Tamara recalls of her process going into production. *"A true blessing came from being locked in for 14 days."*

Tamara grew up in church, and her father loved the blues. It's a core part of her and felt deeply in her music. Subtle harp samples, thick background sections and a driving rhythmic lead performance are palpable throughout the symphonic production. Tamara exemplifies pro lyrical ability with her

universal messages, such as, *"Love well, treat everybody right,"* reverberating throughout the chorus. It's a song that anyone can sing together and feel powerful doing so.

The song was crafted amongst a myriad of productions that Tamara and her husband/production partner, Kinard Cherry put to work - there was something special about this song and why it felt fitting to complete. Tamara heard the melody in a dream state and quickly captured it via voice memo. As a true chanteuse, she deliberately crafted the verse while her husband gave her a little of that "feel" once they started filling out the song with phrases and additional parts. The song symbolizes an aid to soothe the life transitions they witnessed for both Tamara's father and their producer, Maurice's, mother. As time continued, the song served as a container for their emotions to live and honor their parents' lives.

"This part of the story is so loaded with divine timing that it can only be translated into the power of what is now called, "It's Time," Tamara says. The single is part of Tamara's forthcoming album, "Months of Sundays."

For listeners of Yolanda Adams, Jill Scott, Mary J. Blige, CeCe Winans, Lalah Hathaway, Soul, Gospel, R&B, and all subsequent genres.



ABOUT TAMARA WELLONS

Tamara Wellons is a vaunted, soulful vocalist whose artistry resonates in multiple realms with the vitality of the timeless definition of rhythm and blues. Also, she's a passionate, empathetic Piscean who understands -- on multiple levels -- the healing essence of music.

Tamara has released three full-length albums (Life Is 2008; Songs for Janie 2012; Pretty 2016).

"It's time for humanity to lead. It's time for us to care about each other. We are all we've got on this earth." - Tamara Wellons

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